

## British Invasion, Part III

- The Mods
- **The Animals**
  - Covered R&B and Folk Songs
  - "House of the Rising Sun," 1964
- **The Kinks**
  - Proto-punk blend of blues and distortion
  - Anti-establishment posture a la the Stones
  - "You Really Got Me," 1964
  - "Lola," 1970
- **The Who**
  - Line-up
    - Pete Townshend (b. 1945), guitar
    - Roger Daltrey (b. 1944), vocals
    - John Entwistle (1944-2002), bass
    - Keith Moon (1946-1978), drums
  - Importance:
    - helped establish "power trio" format
    - popularized stage destruction
    - proto-punk anthem "My Generation"
    - created first rock opera, *Tommy*
- Lesser Invasion Groups
  - The Searchers
  - Gerry & The Pacemakers
  - Herman's Hermits
  - The Hollies
  - Peter & Gordon
- 1960s British Blues Revival
  - British bands playing straight-ahead, electric guitar-driven blues
    - The Yardbirds
    - John Mayall's Bluesbreakers
    - Fleetwood Mac
    - Cream